

ROTARY STAMPEDE LIVE INC. PRESENTS

# TWO GREAT PARTIES. ONE GREAT CAUSE.



**WORLD-FAMOUS  
MUSICAL ACTS**

**TWO OF CALGARY'S  
MOST HISTORIC,  
LARGEST BARBECUES**

**BIGGEST PARTY YET:  
60<sup>TH</sup> ANNIVERSARY  
AND CANADA'S 150<sup>TH</sup>  
BIRTHDAY**

**THE MOST FUN YOU'LL HAVE OFF-PARK.**

A Stampede staple since 1957, these parties are two of Calgary's most treasured summer traditions. Now's your chance to become a part of history with this year's parties being the biggest yet. Whether you choose to sponsor the events or purchase group tickets for your staff, you'll be supporting a great cause while having an unforgettable time.

**SET LIST**

All tickets include BBQ dinner  
Gates open . . . . . 3 pm  
Performance 1 . . . . . 4 - 5 pm  
Performance 2 . . . . 5:45 - 7:15 pm  
Charity Presentation . . . . 7:30 pm  
Performance 3 . . . . . 8 - 10 pm

**GET INVOLVED**

Event sponsorship  
VIP ticket opportunities  
Group ticket packages  
Exclusive venues  
Private or shared cabanas

**HELP US REACH  
OUR \$500,000  
FUNDRAISING GOAL**

**PROCEEDS GO TO  
THE ROTARY CLUB  
OF CALGARY**

**KEEP THE  
PARTY CLOSE TO  
STAMPEDE PARK  
AT FORT CALGARY**

**VISIT [ROTARYSTAMPEDELIVE.COM](http://ROTARYSTAMPEDELIVE.COM)  
BE THE FIRST TO KNOW THIS YEAR'S STAR-STUDED LINEUP**



## Rotary Giving and Volunteer Activities:

- Rotary Club of Calgary, Downtown donates approximately **\$1.6 Million annually** (75% local 25% Int'l)
- Over **65 community and regional organizations supported** by the Rotary Club of Calgary, Downtown (see below)
- Our **200+ Club members volunteer for the Rotary Stampede BBQ Events** and collectively engage up to **1,500 volunteers to deliver a unique and memorable experience** for our guests and sponsors at these events.
- Our Club's **focus on youth programs** includes the Rotary Stay in School, the Rotary Tom Jackson Stay in School program and the Christmas Hamper program
- Rotary Club of Calgary Downtown **supports several foundations and funds that contribute to local, regional and international causes** including:
  - Rotary / Mattamy Greenway,
  - Rotary Challenger Park,
  - Rotary Foundation.
  - The Calgary Rotary Club's Foundation
- **Community Hubs Signature Project** (new for 2017) – The Rotary Club of Calgary, Downtown is dedicating \$2M over multiple years towards a \$21M program in partnership with the City of Calgary and the United Way of Calgary in support of the **Enough for All Poverty Reduction Strategy**
- A sample of local organizations that have received donations from the Rotary Club of Calgary include:
  - Alberta Adolescent Recovery Centre
  - Alberta Children's Hospital Foundation
  - Alzheimer Society of Calgary
  - Calgary Catholic Immigration Society
  - Calgary Health Trust
  - Calgary Reads
  - Calgary Women's Emergency Shelter
  - Flames Foundation - Ronald McDonald House
  - Habitat for Humanity
  - Inn From The Cold
  - Junior Achievement
  - Tom Baker Cancer Centre
  - Wood's Homes
  - YMCA Calgary