

## MEDIA RELEASE

### The Petroleum Services Association of Canada Makes Commitment to Safer Communities

*Partnership with Missing Children Society of Canada engages personnel and resources in the search for missing children*

**Calgary, AB – November 19, 2012** – Today the Petroleum Services Association of Canada (PSAC) is proud to announce our partnership with the Missing Children Society of Canada (MCSC) and the launch of CodeSearch. CodeSearch is corporate volunteer engagement at its most effective, combining technology and a unique partnership between non-profit, corporate partners, industry and law enforcement to unite corporate resources in one cause - finding missing children.

PSAC is working with MCSC to encourage the participation of PSAC members and their employees, with the goal of ensuring the timely dissemination of information about a missing child. PSAC represents more than 250 of Canada's leading petroleum services, supply and manufacturing companies with more than 65,000 employees across major urban centres and rural communities in Western Canada. PSAC member companies and their employees would be a valuable resource in helping to find missing children because so many employees are residents of outlying communities that may not have the breadth of resources to mobilize when a child goes missing.

"PSAC and its members are committed to serving the communities where we operate. We want to engage our members and their employees in a cause that is important to all Canadians, and to be able to access their resources and help to find children when they go missing," said Mark Salkeld, president & CEO of PSAC. "Our member companies and their employees are very much the front line of our industry workforce, and can provide the extra eyes and ears so critical when a child goes missing."

"CodeSearch is changing the face of Corporate Volunteering and PSAC is leading the charge," explains Amanda Pick, Executive Director of the Missing Children Society of Canada (MCSC). "When we use the skills and vast resources the Canada's petroleum services sector already possesses to bring missing children home, we will make a difference in our communities. We are truly appreciative of PSAC's commitment to making Canada safer."

#### About PSAC

The Petroleum Services Association of Canada (PSAC) is the national trade association representing the service, supply and manufacturing sectors within the upstream petroleum industry. PSAC represents a diverse range of over 250 member companies, employing more than 65,000 people and contracting almost exclusively to oil and gas exploration and production companies.

#### About the Missing Children Society of Canada

Since 1986, MCSC ([www.mcsc.ca](http://www.mcsc.ca)) has been reuniting missing children with their searching families through professional investigations, public awareness and family support programs. MCSC is the only non-profit organization in North America that employs an in-house team of former police detectives to work closely with law enforcement while conducting frontline, hands-on investigative and search activities.

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