

MEDIA RELEASE

The 2013 STARS & Spurs Gala Smashes Fundraising Record

Calgary, AB – January 21, 2013 - The Petroleum Services Association of Canada (PSAC) today announced it has helped raise a total of more than \$9 million for the Shock Trauma Air Rescue Society (STARS) over 19 years of presenting the annual STARS & Spurs Gala. This year's gala brought in the highest total ever raised in the history of the event at \$1.1 million, once again demonstrating the generosity of Canada's oil and gas industry.

Over 1,100 guests attended the gala held Saturday, January 19, 2013 at the BMO Centre at Stampede Park. PSAC credits all sectors of the oil and gas industry for working together to make the gala such a long-term success. "This year's turnout and the ongoing support speak volumes about the value our entire industry places on STARS and the critical work they do," said Mark Salkeld, president and CEO of PSAC. "Our event helps ensure that STARS' emergency medical response services remain available to oil patch workers, their families and communities across Western Canada."

The 19th annual gala included a moving speech from STARS Very Important Patient for 2013, Michelle Salt, who shared her incredible story of surviving a motorcycle accident in 2011. STARS airlifted Ms. Salt to the Foothills Medical Centre in Calgary immediately following the accident where doctors told her family had she arrived just one minute later her outcome would have been different. "I am grateful every day to STARS for saving my life," said Ms. Salt.

Following Michelle Salt's story, guests toasted the gala's 2013 Honorary Patron, Ken King. In June of 2012, Mr. King made STARS history by becoming STARS' first paramedic to fly 1,000 missions. Mr. King currently serves as vice president, patient access, safety and quality management, but also continues to take shifts as a flight paramedic and has no plans to give up his wings just yet. "I enjoy the opportunity to make a difference. Its thrill-of-a-lifetime work," said Mr. King.

Gala guests enjoyed dinner, a performance by Canadian Country Music Award winning musician Gord Bamford, raffles, auctions, dancing and the chance to network, all with the help of guest emcee Dave Rutherford of QR77.

"The support we receive from PSAC is tremendous," said Andrea Robertson, president and CEO of STARS. "This event always exceeds expectations. The results from this year are astonishing and STARS is forever grateful for everything PSAC has done to help critically ill and injured patients."

"This partnership between PSAC and STARS has been well nurtured over the past 19 years," said Mark Salkeld, president and CEO of PSAC. "The STARS & Spurs Gala is a one-of-a-kind industry event and the money raised by our collective efforts is more important than ever."

The Petroleum Services Association of Canada is the national trade association representing the service, supply and manufacturing sectors within the upstream petroleum industry. PSAC represents a diverse range of nearly 260 member companies, employing more than 65,000 people and contracting almost exclusively to oil and gas exploration and production companies.

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