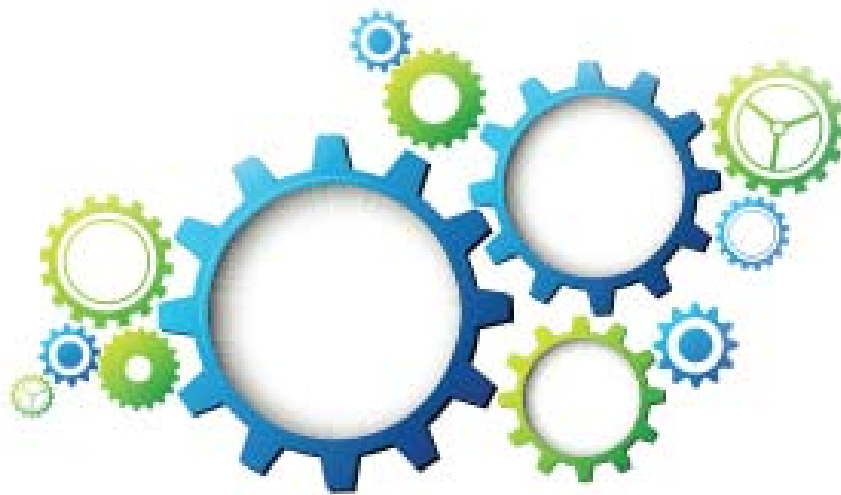


Leading

advocacy, communications, knowledge



Working Together.

Associate Membership. Petroleum Services Association of Canada



Leading Energy Services,
Supply, Manufacturing and Innovation



PSAC Associate Member Benefits

1) Gain Exposure to PSAC Regular Members

PSAC Regular members like to support PSAC Associate members. Ensure direct exposure to PSAC's nearly 260 Regular members and their 80,000 employees through your membership which includes a listing in the PSAC Online Members' Directory.

2) Stay Informed about the Issues Impacting Your Clients

PSAC helps you stay current with the petroleum services sector news with daily, weekly and quarterly communications. Join us on LinkedIn for updates and take just five minutes every two weeks to read *FASTline*, PSAC's bi-weekly e-newsletter to stay current on information and opportunities. Find more in-depth information and advice in quarterly issue of *Petroleum Services News*, and on PSAC's website.

3) Purchase PSAC Publications at a Discount

Enjoy member pricing on PSAC publications such as the *Canadian Drilling Activity Forecast*, industry's leading activity benchmark that provides valuable information on planning and forecasting market conditions by area.

4) Network at PSAC Events

Attend PSAC events as a way to network with a targeted audience of PSAC Regular members and gain valuable information for a fraction of the price that non-members pay.

5) Gain Critical Knowledge and Insight

As part of your PSAC membership, you have access to critical knowledge and insight about business trends, challenges and solutions through a multitude of channels including PSAC's business intelligence services, communication tools and more.

6) Promote Your Company at PSAC Events

As a PSAC Associate Member, you have the first opportunity to sponsor PSAC events, an ideal and cost-effective way to showcase your company to PSAC Regular members. Multiple opportunities exist to reach varying targeted audiences including senior executives, management, operations personnel, and field staff.

7) Promote Your Products/Services on the PSAC Website

Advertising on the PSAC website is very affordable for Associate members and provides 12 months of exposure to over 7,500 unique visitors each month. Showcase your company logo in the PSAC Member Directory and/or consider an ad with a direct link to your own website.

8) Reach a Targeted Audience Through Advertising in Petroleum Services News

With a distribution of over 3,000 copies per issue going directly to petroleum service, supply, and manufacturing companies as well as E&P companies, advertising in PSAC's *Petroleum Services News Magazine* is an excellent way to reach potential customers.

9) Leverage Your Membership

The PSAC name is widely known and respected in the petroleum services industry. Your PSAC affiliation can help you build credibility and open doors, especially through the opportunities noted above.

10) Build Relationships and Goodwill

Consider sponsoring the PSAC Education Fund Golf Classic, or supporting/attending the STARS & SPURS Gala Presented by PSAC to demonstrate your commitment to the community and connect with industry stakeholders.