



MEDIA RELEASE

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CANADA'S OIL AND GAS SERVICES INDUSTRY OFFER INDUSTRY LEADING INVESTMENT OPPORTUNITIES AT THE PETROLEUM SERVICES INVESTMENT SYMPOSIUM IN CALGARY

Calgary, AB – (June 16, 2011) - The Petroleum Services Association of Canada (PSAC) is hosting its 17th annual [Petroleum Services Investment Symposium](#) on June 16th and 17th in Calgary, AB, where senior officials from 25 publicly traded PSAC member companies will make presentations to the major players of the financial world. Buy side analysts, institutional investors, diversified fund managers, portfolio managers, and petroleum services industry sell side analysts are invited to attend.

On Friday, June 17th, the presentations are open to private investors at no charge.

The Symposium takes place at the Hyatt Regency in Calgary, where a series of individual 20-minute corporate presentations will be made followed by a "Q and A" opportunity with presenting companies. Flint Energy Services Ltd., Calfrac Well Services Ltd., Pason Systems Inc, Tesla Exploration Ltd., ShawCor Ltd., and Trican Well Service Ltd. are among the companies that will be making presentations. The two-day format gives publicly-traded petroleum service sector companies the chance to share their growth plans with investors from across Canada and the United States.

"Our symposium will be an excellent opportunity for petroleum services companies to tell their story direct to the investment community," said Mark Salkeld, PSAC President. "A big part of that story today is that Canada's petroleum services sector is one of the best investment opportunities going, but is often overlooked in favour of producer companies."

He added, "There is a lot of upswing in direct and foreign investment into the industry. The petroleum services sector, in particular, is experiencing tremendous growth now that the industry is experiencing economic recovery and a rise in commodity prices. Too, the development and deployment of new technologies by service companies makes the Canadian services sector even that much more attractive as a hub of innovation," Salkeld added.



The Petroleum Services Association of Canada is the national trade association representing the service, supply and manufacturing sectors within the upstream petroleum industry. PSAC represents a diverse range of over 255 member companies, employing more than 58,000 people and contracting almost exclusively to oil and gas exploration and production companies. PSAC member companies represent over 80 per cent of the business volume generated in the petroleum services industry.

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