



10 TIPS To Get the Most from YOUR MEMBERSHIP

MAXIMIZE YOUR ASSOCIATE MEMBERSHIP!

PSAC Associate Membership offers many opportunities and benefits. To help you maximize your Membership, we've compiled these 10 tips that will help you take advantage of all that PSAC has to offer. For more information on any of these, contact us or visit us online!

1) Capitalize on Exposure to PSAC Regular Members

PSAC Members like to support PSAC Associate Members. Ensure direct exposure to PSAC's 250+ Regular Members and their 52,000+ employees through your Membership which includes a listing in the PSAC Online Members Directory.

2) Stay Informed about the Issues Impacting Your Clients

Benefit from key insights about the issues facing the petroleum service sector and help shape your business offerings with key intelligence provided through FAST-Line – PSAC's bi-weekly newsletter, and the Association's quarterly magazine – OnStream.

3) Utilize PSAC Publications at a Discount

Enjoy Member pricing on PSAC publications such as the Canadian Drilling Activity Forecast, industry's leading activity benchmark which provides valuable information or planning and forecasting market conditions by area.

4) Network at PSAC Events

Attend PSAC events as a way to network with a targeted audience of PSAC Regular Members and gain valuable information for a fraction of the price that non-Members pay.

5) Gain Critical Knowledge and Insight

As part of your PSAC Membership, you have access to critical knowledge and insight about business trends, challenges and solutions through a multitude of channels including PSAC's business intelligence services, communication mediums and more.

6) Promote Your Company at PSAC Events

As a PSAC Associate Member, you have the first opportunity to sponsor PSAC events, which is an ideal and cost-effective way to showcase your company to PSAC Members. Multiple opportunities exist to reach varying targeted audiences including senior executives, management, operations, and field staff.

7) Promote Your Products/Services to 25,000+ Visitors on the PSAC Website

Advertising on the PSAC website is very affordable for Associate Members and provides 12 months of exposure to over 25,000 unique visitors each month. Showcase your company logo in the PSAC Member Directory and/or consider a banner ad with a direct link to your own website.

8) Reach a Targeted Audience Through Advertising in OnStream Magazine

With a distribution of over 3,000 copies per issue going directly to petroleum service, supply, and manufacturing companies as well as E&P companies, advertising in PSAC's OnStream Magazine is an excellent way to reach potential customers.

9) Leverage Your Membership

The PSAC name is widely known and respected in the petroleum services industry. Your PSAC affiliation can help you build credibility and open doors, especially through the opportunities noted above.

10) Build Relationships and Goodwill

Consider sponsoring the PSAC Education Fund Golf Classic, or supporting/attending the PSAC STARS & SPURS Gala to show your customers that you care.

PSAC Events

- Drilling Activity Forecast
- AGM & Industry Dinner
- Spring Conference
- Investment Symposium
- Education Fund Golf Classic
- SK Oil & Gas Show
- Peace Region Petroleum Show
- Pre-Drilling Season Meeting
- PSAC STARS & SPURS Gala
- Seminars & Workshops

PSAC Publications

- OnStream
- FAST-Line
- Drilling Activity Forecast
- Well Cost Study
- Total Compensation Survey



Contact us for more information about any of these opportunities today!
Tel: 403.264.4195
E: info@psac.ca

